Publisher	Category	Cookies	Duration / Expiration	Goal	Privacy statement solution
Functioning website					
Google Tag Manager	Cookie manager	N/A	N/A	Via Google Tag Manager we manage the placement of the cookies for our website visitors.	http://www.google.com/policies/privacy/
YouTube	Video	PREF	8 months	By placing these cookies we can show the website visitors Youtube video's.	http://www.google.com/policies/privacy/
		VISITOR_INFO1_LIVE	8 months		
		YSC	Session		
Social					
AddThis	Social sharing buttons	__atuvc	2 year	Via AddThis users can easily share content on Social Networks	http://www.addthis.com/privacy/privacy-policy
		__atuvs	2 year		
		bt2	N/A		
		di2	2 year		
		dt	1 month		
		loc	2 year		
		uid	2 year		
		um	2 year		
		uvc	2 year		
		vc	2 year		
Facebook Custom Audiences Facebook Exchange (FBX) Facebook Connect Facebook Social Plugins	Authentication	lu	2 years	Used to record whether the person chose to remain logged in	https://www.facebook.com/policies/cookies/
		xs	90 days	Used in conjunction with the c_user cookie to authenticate your identity to Facebook	
		c_user	90 days	Used in conjunction with the xs cookie to authenticate your identity to Facebook	
		m_user	90 days	Used to authenticate your identity on Facebook's mobile website	
		pl	90 days	Used to record that a device or browser logged in via Facebook platform	
		dbln	2 years	Used to enable device-based logins	
		aks	30 days	Determines the login state of a person visiting accountkit.com	
		aksb	30 minutes	Authenticates logins using Account Kit	
		sfau	1 day	Optimizes recovery flow after failed login attempts	
	Security, Site and Product Integrity	ick	2 years	Stores an encryption key used to encrypt cookies	
		csm	90 days	Indicates when HTTPS is needed to access FB servers	
		s	90 days	Used to indicate the last time a person entered his or her password	
		datr	2 years	Identifies browsers for purposes of security and site integrity, including for account recovery, and identification of potentially compromised accounts.	
		sb	2 years	Identifies browser for login authentication purposes	
	Site Features and Services	locale	7 days	Identifies the country and chosen language of the last logged in user of the browser or the international domain used to access Facebook	
		sb	2 years	Used to improve friend suggestions	
	Performance	js_ver	7 days	Records the age of Facebook javascript files	
		rc	7 days	Used to optimize site performance for advertisers	
	Analytics and Research	campaign_click_url	30 days	Records the Facebook URL that an individual landed on after clicking on an ad promoting Facebook	
	Session Cookies	Checkpoint, lp	Session	Authentication	
		hckd, sfiu, ar, av	Session	Security, Site and Product Integrity	
		noscript, m_ts, next, next_path, presence, rdir, i_user, i_key, i_id	Session	Site Features and Services	
		m_pixel_ratio, p, dpr, sW, wd, a11y	Session	Performance	
		act, reg_ext_ref, reg_fb_gate, reg_fb_ref, reg_uniqid, x-referer, x-src	Session	Analytics and Research	
Pinterest	Social	_pinterest_sess	6 months	Allowes logged-in Pinterest users to repin images via the Pinterest button.	https://about.pinterest.com/en/privacy-policy
Google+ Platform	Social	SS	1 month	Allowes logged-in Google users to give a page a plus vote via de Google Plus button.	http://www.google.com/policies/privacy/
		PREF	6 months		
		NID	6 months		
Twitter	Social	_twitter_sess	Session	Allowes logged-in Twitter users to Tweet a page via de Twitter button.	https://twitter.com/privacy
		guest_id	6 months		
		k	6 months		
User experience					
Google Analytics / Google Optimize	Analytics / A/B-testing	_ga	2 year	Used to distinguish users.	https://www.google.com/intl/nl/policies/
		_gat	10 minutes	Used to throttle request rate.	
		__utma	2 year	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	
		__utmt	10 minutes	Used to throttle request rate.	
		__utmb	30 minutes	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	
		__utmc	sessions	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	
		__utmz	6 months	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	
		__utmv	2 year	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	
		__utmx	18 months	Used to determine a user's inclusion in an experiment.	
		__utmxx	18 months	Used to determine the expiry of experiments a user has been included in.	
		_gaexp	90 days	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	
KissInsights	Analytics Polls	ki_r	5 year	These cookies are for website surveys purposes in order for us to uncover customer insights that lead to a better performing website.	https://qualaroo.com/privacy-policy/
		ki_t	5 year		
New Relic	Analytics	JSESSIONID	Session	The JSESSIONID cookie is used to store a session identifier so that New Relic can monitor session counts for an application. The cookie value is generated by Jetty.	https://newrelic.com/privacy
		NRAGENT	Session	This cookie is created only when a token is handed out to an end user by the New Relic server.	
		NREUM	Session	This cookie is only created in browsers that do not support the Navigation Timing API. When a browser supports the Navigation Timing API, a native interface can be used to determine navigation start time.	
Hotjar	Site Optimization	_hjClosedSurveyInvites	365 days	This cookie is set once a visitor interacts with a Survey invitation modal pop-up. It is used to ensure that the same invite does not re-appear if it has already been shown.	https://www.hotjar.com/legal/policies/privacy
		_hjDonePolls	365 days	This cookie is set once a visitor completes a Poll using the Feedback Poll widget. It is used to ensure that the same Poll does not re-appear if it has already been filled in.	
		_hjMinimizedPolls	365 days	This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site.	
		_hjDoneTestersWidgets	365 days	This cookie is set once a visitor submits their information in the Recruit User Testers widget. It is used to ensure that the same form does not re-appear if it has already been filled in.	
		_hjMinimizedTestersWidgets	365 days	This cookie is set once a visitor minimizes a Recruit User Testers widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site.	
		_hjDoneSurveys	365 days	This cookie is set once a visitor completes a survey. It is used to only load the survey content if the visitor hasn't completed the survey yet.	
		_hjIncludedInSample	365 days	This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.	
		_hjShownFeedbackMessage	365 days	This cookie is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if they navigate to another page where it is set to show.	
TrackJS	Web error tracking			TrackJS provides a web error tracking service that shows context to recreate and resolve visitor errors.	https://trackjs.com/privacy/
Marketing cookies					
Adtech	Avertising	JEB2	N/A	Ad serving solution enables us to manage, serve and report on online advertising campaigns – including display, video and mobile formats.	http://privacy.aol.com/privacy-policy/
		ckn_tmd_new_net			
		ckn_tmd_new_net5			
		criteo_070			
		criteo_120			
		criteo_150			
		criteo_180			
		crtnp			
		crtnp3			
		crtnps			
		Interest			
Yahoo	Advertising / Analytics	B	N/A	These pixels provide our website users with advertising that is as relevant and useful as possible.	https://info.yahoo.com/privacy/the/yahoo/cookies/
		tk			
		uid			
		zdi			
		usc			
Bidswitch	Advertising	c	N/A	These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.	http://www.bidswitch.com/privacy-policy/
		tuuid			
		tuuid_last_update			
Bingads	Advertising	MR	N/A	These cookies allow us to track your Bing search, your location and your interactions with Microsoft services in order to optimise ad campaigns for those who advertise on Bing.	https://privacy.microsoft.com/en-us/privacystatement/
		MUID			
		SRCHD			
		SRCHHPGUSR			
		SRCHUSR			

Publisher	Category	Cookies	Duration / Expiration	Goal	Privacy statement solution
Google Adwords / Google Dynamic Remarketing	Advertising	NID, SID	N/A	Google uses cookies like NID and SID to help customize ads on Google properties, like Google Search. Suck cookies remember your most recent searches, your previous interactions with our ads or search results, and your visits to our website. This helps us to show you customized ads on Google.	https://www.google.com/policies/technologies/types/
		Conversion	N/A	Conversion cookies main purpose is to help us determine how many times people who click on our ads end up booking up an accommodation. These cookies allow Google and us to determine that you clicked the ad and later visited our site.	
OpenX	Advertising	i, pd	N/A	These cookies allow the publisher to target users and show relevant ads.	https://www.openx.com/legal/privacy-policy/
Pubmatic	Advertising	KRTBCOOKIEXX	N/A	These cookies allow the publisher to target users and show relevant ads.	https://pubmatic.com/legal/platform-cookie-policy/
		PUBMDCID	3 months		
		PUBRETARGET	2 months		
SMART Adserver	Advertising	TestifCookieP	N/A	Smart AdServer develops and markets premium ad serving solutions for us to manage display campaigns for Web, mobile and iPad/tablets.	http://smartadserver.com/company/privacy-policy/
		csync	1 year		
		iab	N/A		
		partner-xx	N/A		
		pid	N/A		
PulsePoint	Advertising		N/A	These cookies allow the publisher to target users and show relevant ads. The Data Service Providers we use may place cookies on behalve of other publishers not listed. We try and keep this list as up to date as possible.	http://www.pulsepoint.com/privacy-policy-ad-exchange.html
Yahoo Ad Exchange					https://policies.yahoo.com/us/en/yahoo/privacy/index.htm
Yieldlab					http://www.yieldlab.com/
ShareThrough					https://platform-cdn.sharethrough.com/privacy-policy
Plista					https://www.plista.com/nl/privacy
Smaato					https://www.smaato.com/privacy/
BlueKai					https://www.oracle.com/legal/privacy/marketing-cloud-data-cloud-privacy-policy.html
Drawbridge					https://www.drawbridge.com/privacy
Semasio					http://www.semasio.com/privacy-policy/
Tapad					https://www.tapad.com/privacy-policy
YieldMo					https://yieldmo.com/privacy/
Taboola	Widget Video Player	taboola_session_id taboola_fp_td_user_id t_pid taboola_nr_td_user_id JSESSIONID* DNT taboola_wv taboola_svwv taboola_wt taboola_mtwv taboola_rii taboola_svrii taboola_mtrii taboola_navrii taboola_navwv taboola_ucc taboola_svfcd taboola_svfcm taboola_select taboola_usg taboola_mk taboola_upci taboola_uppc taboola_user_id t.gid	Information not available	This cookie creates an interim session ID used as an in-session user ID This cookie gives a user who interacts with our Widget a User ID that indicates that this user clicked on an item of sponsored content or advertisement in Taboola's Widget. This cookie creates a User ID for private domain publishers. This cookie creates a User ID for our Customers who use our Newsroom functionality. This cookie tracks the last front-end server that responded to a user. This cookie keeps track of which users whom interact with our Service have asked us not to track them. This cookie keeps track of which organic video item a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which sponsored content item or advertisement a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which organic article item a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which Taboola in-network item a user has already clicked on so that the user does not keep seeing the same piece of content. This cookie keeps track of which organic item a user has already viewed (visible event), so that the user does not keep seeing the same piece of content. This cookie keeps track of which sponsored content item or advertisement a user has already viewed (visible event), so that the user does not keep seeing the same piece of content. This cookie keeps track of which Taboola in-network item a user has already viewed on (visible event) so that the user does not keep seeing the same piece of content. This cookie keeps track of which native content item a user has already viewed (visible event) so that the user does not keep seeing the same piece of content. This cookie keeps track of which native content item a user has already clicked on so that the user does not keep seeing the same piece of content. This cookie keeps track of whether a user clicked on a particular campaign. This cookie keeps track of the syndicators that a user saw on a particular day so that the same syndicators will not all be shown all the time (daily cap). This cookie keep track of the syndicators that the user saw in a particular month so that the same syndicators will not be shown all the time (monthly cap) This cookie keeps track of which user performed an action in the "Taboola Select" feature. This cookie keeps track of user segmentation. This cookie keeps track of whether a user sets a "mark" event for retarget campaigns of that type. This cookie keeps track of personalization history. This cookie keeps track of personalization history. This cookie gives a user who interacts with our Widget a User ID allowing us to target advertisements and content to this specific user ID. This cookie gives a user who interacts with our Widget a User ID allowing us to target advertisements and content to this specific user ID.	https://www.taboola.com/privacy-policy
Rubicon	Advertising	au cd csc2 csi2 khaos put_1986 put_2138 put_2148 put_2149 put_2249 put_2261 put_2263 put_2307 put_2616 put_2622 put_2810 put_2931 put_2974 put_3876 pux rdk rdk2 rpb rsid ruid ses2 vis2	1 year 1 year 1 week 1 week 6 months 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 3 months 1 dag 1 dag 1 month sessions 3 months 1 dag 1 dag	These cookies allow the publisher to target users and show relevant ads.	http://rubiconproject.com/privacy-policy/
Improve Digital	Advertising	pvtipct fh is ih sh ad pxl um umeh lc7d lcri5m lcai9h	90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 7 days 5 minutes 9 uur	These cookies allow the publisher to target users and show relevant ads.	http://www.improvedigital.com/platform-privacy-policy-nl
Appnexus	Advertising	acb anj icu PHPSESSID sess token uuid2		Cookies that begin with acb have a value unique to a particular ad and are used to indicate to the Platform which ad to show and to record the fact that such ad was shown, for purposes such as billing and reporting. The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform. (See our platform privacy page for more info.) The icu cookie is used to select ads and limit the number of times a user sees a particular ad. It contains information such as the number of times an ad has been shown, how recently an ad has been shown, or how many total ads have been shown. This cookie is used for managing sessions of visitors to the www.adnxs.com website, which is intended for use by AppNexus employees. This cookie is used for administrative purposes. It is not set by the Platform or used for advertising purposes. The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus. Cookies that start with token are helper cookies used as a security measure with industry opt-out pages. They contain a unique value only to verify the origin of opt-out requests. This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect outside the Platform or acquire from other third parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII. For more information about information collected and used on the Platform, see our platform privacy page.	
Criteo	Reclame Search	acdc evt id udc uei uic uid	6 months 6 months 1 dag 6 months 6 months 6 months 1 dag	These cookies allow the publisher to target users and show relevant ads.	http://www.criteo.com/privacy/full-privacy-text/
DoubleClick / DoubleClick Floodlight	Reclame	DSID id IDE	2 year 2 year	These cookies allow the publisher to target users and show relevant ads. Doubleclick also places cookies from other publishers on our website and we have no control over this.	https://www.google.com/policies/technologies/types/
TradeTracker	Analytics Affiliate Marketing	__bctdat __tdat* _pk_* affiliateSiteIDs campaignIDs companyID locale_* pi* TT_allowCookies ttagency_* ttuser_* xmlhttp	sessions 365 days 2 year 1 month 1 month 1 month 1 month 100 days 2 year sessions sessions sessions	Information related to the click. No personally identifiable information is stored within this cookie In case an affiliate link is followed, this cookie registers the originating affiliate website, promotion material used and optionally a reference set by the affiliate to allow affiliates to be rewarded for sending customers to merchants. No personally identifiable information is stored within these cookies Piwik Analytics data is stored within these cookies, which is used to analyse traffic on our own website(s). No personally identifiable information is stored within these cookies The selection of affiliate websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The user's language preference is stored in this cookie. No personally identifiable information is stored within this cookie Used for campaigns running post impression. No personally identifiable information is stored within this cookie The visitors's opt-in cookie preference is stored within this cookie. No personally identifiable information is stored within this cookie Whenever an agency logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie Whenever an affiliate or merchant logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie Used to determine whether XMLHTTP is accepted on the user's device, which is needed to run certain functionalities within our software. No personally identifiable information is stored within this cookie	
Facebook Custom Audiences Facebook Exchange (FBX)	Advertising and Measurement	fr	90 days	Facebook's primary advertising cookie, used to deliver, measure, and improve the relevancy of ads.	https://www.facebook.com/policies/cookies/
		oo	5 years	Used to record advertising opt outs	
		ddid	28 days	Used to open a specific location in an advertiser's app upon installation	
Selligent	Email marketing / customer profiling	m_cnt, m_ses, m_trk, m_dir, m_bes en m_trlk	1 year	With these cookies we are able to send personalized emails to our email/newsletter subscribers based on the click behaviour on our websites.	http://www.selligent.com/privacy-policy