

## Sundio Group International GmbH - Cookies

Publisher	Category	Cookies	Duration / Expiration	Goal	Privacy statement solution
<b>Functioning website</b>					
Google Tag Manager	Cookie manager	N/A	N/A	Via Google Tag Manager we manage the placement of the cookies for our website visitors.	<a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
		PREF	8 months		<a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
YouTube	Video	VISITOR_INFO1_LIVE	8 months	By placing these cookies we can show the website visitors Youtube video's.	
		YSC	Session		
<b>Social</b>					
AddThis	Social sharing buttons	__atuvc __atuvs bt2 di2 dt loc uid um uvc vc	2 year 2 year N/A 2 year 1 month 2 year 2 year 2 year 2 year 2 year	Via AddThis users can easily share content on Social Networks	<a href="http://www.addthis.com/privacy/privacy-policy">http://www.addthis.com/privacy/privacy-policy</a>
Facebook Custom Audiences Facebook Exchange (FBX) Facebook Connect Facebook Social Plugins	Authentication	lu xs c_user m_user pl dbln aks aksb sfau	2 years 90 days 90 days 90 days 90 days 2 years 30 days 30 minutes 1 day	Used to record whether the person chose to remain logged in Used in conjunction with the c_user cookie to authenticate your identity to Facebook Used in conjunction with the xs cookie to authenticate your identity to Facebook Used to authenticate your identity on Facebook's mobile website Used to record that a device or browser logged in via Facebook platform Used to enable device-based logins Determines the login state of a person visiting accountkit.com Authenticates logins using Account Kit Optimizes recovery flow after failed login attempts	
		ick csm	2 years 90 days	Stores an encryption key used to encrypt cookies Indicates when HTTPS is needed to access FB servers	
		s datr sb	90 days 2 years 2 years	Used to indicate the last time a person entered his or her password Identifies browsers for purposes of security and site integrity, including for account recovery, and identification of potentially compromised accounts. Identifies browser for login authentication purposes	
		locale sb	7 days 2 years	Identifies the country and chosen language of the last logged in user of the browser or the international domain used to access Facebook Used to improve friend suggestions	<a href="https://www.facebook.com/policies/cookies/">https://www.facebook.com/policies/cookies/</a>
	Site Features and Services	js_ver	7 days	Records the age of Facebook javascript files	
		rc	7 days	Used to optimize site performance for advertisers	
	Analytics and Research	campaign_click_url	30 days	Records the Facebook URL that an individual landed on after clicking on an ad promoting Facebook	
	Session Cookies	Checkpoint, lp hckd, sfu, ar, av noscript, m_ts, next, next_path, presence, rdir, i_user, i_key, i_id m_pixel_ratio, p, dpr, sW, wd, a11y act, reg_ext_ref, reg_fb_gate, reg_fb_ref, reg_uniqid, x-referer, x-src	Session Session Session Session Session	Authentication Security, Site and Product Integrity Site Features and Services Performance Analytics and Research	
Pinterest	Social	__pinterest_sess	6 months	Allowes logged-in Pinterest users to repin images via the Pinterest button.	<a href="https://about.pinterest.com/en/privacy-policy">https://about.pinterest.com/en/privacy-policy</a>
Google+ Platform	Social	SS	1 month		
		PREF	6 months	Allowes logged-in Google users to give a page a plus vote via de Google Plus button.	<a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>
Twitter	Social	_twitter_sess guest_id	Session 6 months	Allowes logged-in Twitter users to Tweet a page via de Twitter button.	<a href="https://twitter.com/privacy">https://twitter.com/privacy</a>
		k	6 months		
<b>User experience</b>					
Google Analytics	Analytics	__ga __gat __utma __utmt __utmb __utmc	2 year 10 minutes 2 year 10 minutes 30 minutes sessions	Used to distinguish users. Used to throttle request rate. Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. Used to throttle request rate. Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics. Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	<a href="https://www.google.com/intl/nl/policies/">https://www.google.com/intl/nl/policies/</a>

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		__utmz	6 months	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	
		__utmv	2 year	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	
		__utmx	18 months	Used to determine a user's inclusion in an experiment.	
		__utmx	18 months	Used to determine the expiry of experiments a user has been included in.	
		_gaexp	90 days	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	
KissInsights	Analytics Polls	ki_r	5 year	These cookies are for website surveys purposes in order for us to uncover customer insights that lead to a better performing website.	<a href="https://qualaroo.com/privacy-policy/">https://qualaroo.com/privacy-policy/</a>
		ki_t	5 year		
New Relic	Analytics	JSESSIONID	Session	The JSESSIONID cookie is used to store a session identifier so that New Relic can monitor session counts for an application. The cookie value is generated by Jetty.	<a href="https://newrelic.com/privacy">https://newrelic.com/privacy</a>
		NRAGENT	Session	This cookie is created only when a token is handed out to an end user by the New Relic server.	
		NREUM	Session	This cookie is only created in browsers that do not support the Navigation Timing API. When a browser supports the Navigation Timing API, a native interface can be used to determine navigation start time.	
Visual Website Optimizer	Site Optimization A/B Testing	_vis_opt_exp_EXPERIMENT_ID_goal_GOAL_ID	100 days	This cookie is generated when a goal is made.	<a href="https://vwo.com/privacy-policy/">https://vwo.com/privacy-policy/</a>
		_vis_opt_test_cookie	Session	This is a session (temporary) cookie generated to detect if the cookies are enabled on the browser of the user or not.	
		_vis_opt_exp_EXPERIMENT_ID_combi	100 days	This cookie is generated when users reach a particular combination. This makes sure that users see the same variation that they earlier saw when they visited the page.	
		_vis_opt_exp_EXPERIMENT_ID_exclude	100 days	This cookie is generated when a user has been excluded from a campaign.	
		_vis_opt_exp_EXPERIMENT_ID_split	100 days	This cookie is generated during a Split URL test.	
		_vis_opt_s	100 days	This cookie detects if the user is new or returning to a particular campaign.	
		_vis_opt_out	10 years	This cookie indicates that the visitor is not part of the campaign. It is valid for 10 years.	
		_vwo_uuid	100 days	This cookie generates a unique id for every visitor and is used for the report segmentation feature in VWO, and it also allows you to view data in a more refined manner. If you have the campaign running on multiple domains, you will notice campaign specific UUID values.	
		m	Session	Does the browser accept session cookies?	
		n	1 year	Does the browser accept persistent cookies?	
Rich Relevance	Behavioural targeting	s	30 min	Visitor has been inactive for 30 minutes and no longer considered to be in session (used when calculating how great an impact recent behavior should have on content shown).	<a href="http://www.richrelevance.com/privacy/">http://www.richrelevance.com/privacy/</a>
		uc	1 year	Tracks a visitor across sessions.	
		Cv	1 year	Category pages a browser has recently viewed.	
		ca, pendprch	1 year	Items that have been recently added to cart.	
		psthc, uhs	1 year	Terms browser has searched.	
		p	1 year	Items that have been recently purchased.	
		pv	1 year	Items that have been recently viewed.	
		mvtid	1 year	Used to determine which treatment (a vs. b vs. n) of a multivariate test the current browser is in.	
		_mkto_trk	N/A	User cookie-id	
TrackJS	Web error tracking			TrackJS provides a web error tracking service that shows context to recreate and resolve visitor errors.	<a href="https://trackjs.com/privacy/">https://trackjs.com/privacy/</a>
KANA Chat	Customer service		N/A	With KANA Chat we can service customers via a live chat on our website.	<a href="http://www.kana.com/about-kana/privacy-policy">http://www.kana.com/about-kana/privacy-policy</a>
<b>Marketing cookies</b>					
Adtech	Advertising	JEB2	N/A	Ad serving solution enables us to manage, serve and report on online advertising campaigns – including display, video and mobile formats.	<a href="http://privacy.aol.com/privacy-policy/">http://privacy.aol.com/privacy-policy/</a>
		ckn_tmd_new_net			
		ckn_tmd_new_net5			
		criteo_070			
		criteo_120			
		criteo_150			
		criteo_180			
		crtnp			
		crtnp3			
		crtnps			
Yahoo	Advertising / Analytics	Interest			
		B			
		tk			
		uid		These pixels provide our website users with advertising that is as relevant and useful as possible.	<a href="https://info.yahoo.com/privacy/the/yahoo/cookies/">https://info.yahoo.com/privacy/the/yahoo/cookies/</a>
		zdi			
Bidswitch	Advertising	usc			
		c		These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.	<a href="http://www.bidswitch.com/privacy-policy/">http://www.bidswitch.com/privacy-policy/</a>
		tuuid			
Bingads	Advertising	tuuid_last_update			
		MR		These cookies allow us to track your Bing search, your location and your interactions with Microsoft services in order to optimise ad campaigns for those who advertise on Bing.	<a href="https://privacy.microsoft.com/en-us/privacystatement/">https://privacy.microsoft.com/en-us/privacystatement/</a>
		MUID			
		SRCHD			
		SRCHPGUSR			

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Rubicon	Advertising	au cd csc2 csi2 khaos put_1986 put_2138 put_2148 put_2149 put_2249 put_2261 put_2263 put_2307 put_2616 put_2622 put_2810 put_2931 put_2974 put_3876 px rdk rdk2 rpb rsid ruid ses2 vis2	1 year 1 year 1 week 1 week 6 months 1 month 1 month 3 months 1 dag 1 dag 1 month sessions 3 months 1 dag 1 dag	These cookies allow the publisher to target users and show relevant ads.	<a href="http://rubiconproject.com/privacy-policy/">http://rubiconproject.com/privacy-policy/</a>
Improve Digital	Advertising	pvt/pct fh is ih sh ad pxl um umeh lc7d lcri5m lcai9h	90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 7 days 5 minutes 9 uur	These cookies allow the publisher to target users and show relevant ads.	<a href="http://www.improvedigital.com/platform-privacy-policy-nl">http://www.improvedigital.com/platform-privacy-policy-nl</a>
Appnexus	Advertising	acb anj icu PHPSESSID sess token uuid2		<p>Cookies that begin with acb have a value unique to a particular ad and are used to indicate to the Platform which ad to show and to record the fact that such ad was shown, for purposes such as billing and reporting.</p> <p>The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform. (See our platform privacy page for more info.)</p> <p>The icu cookie is used to select ads and limit the number of times a user sees a particular ad. It contains information such as the number of times an ad has been shown, how recently an ad has been shown, or how many total ads have been shown.</p> <p>This cookie is used for managing sessions of visitors to the www.adnx.com website, which is intended for use by AppNexus employees. This cookie is used for administrative purposes. It is not set by the Platform or used for advertising purposes.</p> <p>The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus.</p> <p>Cookies that start with token are helper cookies used as a security measure with industry opt-out pages. They contain a unique value only to verify the origin of opt-out requests.</p> <p>This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect outside the Platform or acquire from other third parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII. For more information about information collected and used on the Platform, see our platform privacy page.</p>	
Criteo	Reclame Search	acdc evt id udc uei uic uid	6 months 6 months 1 dag 6 months 6 months 6 months 1 dag	These cookies allow the publisher to target users and show relevant ads.	<a href="http://www.criteo.com/privacy/full-privacy-text/">http://www.criteo.com/privacy/full-privacy-text/</a>
DoubleClick / DoubleClick Floodlight	Reclame	DSID id IDE	2 year 2 year	These cookies allow the publisher to target users and show relevant ads. Doubleclick also places cookies from other publishers on our website and we have no control over this.	
TradeTracker	Analytics Affiliate Marketing	__bctdat __tdat* _pk_* affiliateSiteIDs campaignIDs companyID locale_* pi* TT_allowCookies ttagency_* tuser_* xmlhttp	sessions 365 days 2 year 1 month 1 month 1 month 1 month 100 days 2 year sessions sessions sessions	<p>Information related to the click. No personally identifiable information is stored within this cookie</p> <p>In case an affiliate link is followed, this cookie registers the originating affiliate website, promotion material used and optionally a reference set by the affiliate to allow affiliates to be rewarded for sending customers to merchants. No personally identifiable information is stored within these cookies</p> <p>Piwik Analytics data is stored within these cookies, which is used to analyse traffic on our own website(s). No personally identifiable information is stored within these cookies</p> <p>The selection of affiliate websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie</p> <p>The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie</p> <p>The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie</p> <p>The user's language preference is stored in this cookie. No personally identifiable information is stored within this cookie</p> <p>Used for campaigns running post impression. No personally identifiable information is stored within this cookie</p> <p>The visitors's opt-in cookie preference is stored within this cookie. No personally identifiable information is stored within this cookie</p> <p>Whenever an agency logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie</p> <p>Whenever an affiliate or merchant logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie</p> <p>Used to determine whether XMLHTTP is accepted on the user's device, which is needed to run certain functionalities within our software. No personally identifiable information is stored within this cookie</p>	<a href="https://www.google.com/policies/technologies/types/">https://www.google.com/policies/technologies/types/</a>

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Facebook Custom Audiences Facebook Exchange (FBX)	Advertising and Measurement	fr	90 days	Facebook's primary advertising cookie, used to deliver, measure, and improve the relevancy of ads.	<a href="https://www.facebook.com/policies/cookies/">https://www.facebook.com/policies/cookies/</a>
		oo	5 years	Used to record advertising opt outs	
		ddid	28 days	Used to open a specific location in an advertiser's app upon installation	