

Sundio Group International GmbH - Cookies

| Publisher | Category | Cookies | Duration / Expiration | Goal | Privacy statement solution |
|---|--------------------------------------|---|-----------------------|--|---|
| Functioning website | | | | | |
| Google Tag Manager | Cookie manager | N/A | N/A | Via Google Tag Manager we manage the placement of the cookies for our website visitors. | http://www.google.com/policies/privacy/ |
| YouTube | Video | PREF | 8 months | By placing these cookies we can show the website visitors Youtube video's. | http://www.google.com/policies/privacy/ |
| | | VISITOR_INFO01_LIVE | 8 months | | |
| | | YSC | Session | | |
| | | | | | |
| Social | | | | | |
| AddThis | Social sharing buttons | __atuvc | 2 year | Via AddThis users can easily share content on Social Networks | http://www.addthis.com/privacy/privacy-policy |
| | | __atuvs | 2 year | | |
| | | bt2 | N/A | | |
| | | di2 | 2 year | | |
| | | dt | 1 month | | |
| | | loc | 2 year | | |
| | | uid | 2 year | | |
| | | um | 2 year | | |
| | | uvc | 2 year | | |
| | | vc | 2 year | | |
| Facebook Custom Audiences Facebook Exchange (FBX) Facebook Connect Facebook Social Plugins | Authentication | lu | 2 years | Used to record whether the person chose to remain logged in | https://www.facebook.com/policies/cookies/ |
| | | xs | 90 days | Used in conjunction with the c_user cookie to authenticate your identity to Facebook | |
| | | c_user | 90 days | Used in conjunction with the xs cookie to authenticate your identity to Facebook | |
| | | m_user | 90 days | Used to authenticate your identity on Facebook's mobile website | |
| | | pl | 90 days | Used to record that a device or browser logged in via Facebook platform | |
| | | dbln | 2 years | Used to enable device-based logins | |
| | | aks | 30 days | Determines the login state of a person visiting accountkit.com | |
| | | aksb | 30 minutes | Authenticates logins using Account Kit | |
| | | sfau | 1 day | Optimizes recovery flow after failed login attempts | |
| | Security, Site and Product Integrity | ick | 2 years | Stores an encryption key used to encrypt cookies | |
| | | csm | 90 days | Indicates when HTTPS is needed to access FB servers | |
| | | s | 90 days | Used to indicate the last time a person entered his or her password | |
| | | datr | 2 years | Identifies browsers for purposes of security and site integrity, including for account recovery, and identification of potentially compromised accounts. | |
| | Site Features and Services | sb | 2 years | Identifies browser for login authentication purposes | |
| | | locale | 7 days | Identifies the country and chosen language of the last logged in user of the browser or the international domain used to access Facebook | |
| | | sb | 2 years | Used to improve friend suggestions | |
| | Performance | js_ver | 7 days | Records the age of Facebook javascript files | |
| | | rc | 7 days | Used to optimize site performance for advertisers | |
| | Analytics and Research | campaign_click_url | 30 days | Records the Facebook URL that an individual landed on after clicking on an ad promoting Facebook | |
| | Session Cookies | Checkpoint, lp | Session | Authentication | |
| | | hckd, sfiu, ar, av | Session | Security, Site and Product Integrity | |
| | | noscript, m_ts, next, next_path, presence, rdir, i_user, i_key, i_id | Session | Site Features and Services | |
| | | m_pixel_ratio, p, dpr, sW, wd, a11y | Session | Performance | |
| | | act, reg_ext_ref, reg_fb_gate, reg_fb_ref, reg_uniqid, x-referer, x-src | Session | Analytics and Research | |
| Pinterest | Social | _pinterest_sess | 6 months | Allowes logged-in Pinterest users to repin images via the Pinterest button. | https://about.pinterest.com/en/privacy-policy |
| Google+ Platform | Social | SS | 1 month | Allows logged-in Google users to give a page a plus vote via de Google Plus button. | http://www.google.com/policies/privacy/ |
| | | PREF | 6 months | | |
| | | NID | 6 months | | |
| Twitter | Social | _twitter_sess | Session | Allows logged-in Twitter users to Tweet a page via de Twitter button. | https://twitter.com/privacy |
| | | guest_id | 6 months | | |
| | | k | 6 months | | |
| | | | | | |
| User experience | | | | | |
| Google Analytics | Analytics | _ga | 2 year | Used to distinguish users. | https://www.google.com/intl/nl/policies/ |
| | | _gat | 10 minutes | Used to throttle request rate. | |
| | | __utma | 2 year | Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. | |
| | | __utmt | 10 minutes | Used to throttle request rate. | |
| | | __utmb | 30 minutes | Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics. | |
| | | __utmc | sessions | Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. | |

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| | | __utmz | 6 months | Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics. | |
| | | __utmv | 2 year | Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics. | |
| | | __utmx | 18 months | Used to determine a user's inclusion in an experiment. | |
| | | __utmxx | 18 months | Used to determine the expiry of experiments a user has been included in. | |
| | | _gaexp | 90 days | Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in. | |
| KissInsights | Analytics Polls | ki_r | 5 year | These cookies are for website surveys purposes in order for us to uncover customer insights that lead to a better performing website. | https://qualaroo.com/privacy-policy/ |
| | | ki_t | 5 year | | |
| New Relic | Analytics | JSESSIONID | Session | The JSESSIONID cookie is used to store a session identifier so that New Relic can monitor session counts for an application. The cookie value is generated by Jetty. | https://newrelic.com/privacy |
| | | NRAGENT | Session | This cookie is created only when a token is handed out to an end user by the New Relic server. | |
| | | NREUM | Session | This cookie is only created in browsers that do not support the Navigation Timing API. When a browser supports the Navigation Timing API, a native interface can be used to determine navigation start time. | |
| Visual Website Optimizer | Site Optimization A/B Testing | _vis_opt_exp_EXPERIMENT_ID_goal_GOAL_ID | 100 days | This cookie is generated when a goal is made. | https://vwo.com/privacy-policy/ |
| | | _vis_opt_test_cookie | Session | This is a session (temporary) cookie generated to detect if the cookies are enabled on the browser of the user or not. | |
| | | _vis_opt_exp_EXPERIMENT_ID_combi | 100 days | This cookie is generated when users reach a particular combination. This makes sure that users see the same variation that they earlier saw when they visited the page. | |
| | | _vis_opt_exp_EXPERIMENT_ID_exclude | 100 days | This cookie is generated when a user has been excluded from a campaign. | |
| | | _vis_opt_exp_EXPERIMENT_ID_split | 100 days | This cookie is generated during a Split URL test. | |
| | | _vis_opt_s | 100 days | This cookie detects if the user is new or returning to a particular campaign. | |
| | | _vis_opt_out | 10 years | This cookie indicates that the visitor is not part of the campaign. It is valid for 10 years. | |
| | | _vwo_uuid | 100 days | This cookie generates a unique id for every visitor and is used for the report segmentation feature in VWO, and it also allows you to view data in a more refined manner. If you have the campaign running on multiple domains, you will notice campaign specific UUID values. | |
| Rich Relevance | Behavioural targeting | m | Session | Does the browser accept session cookies? | http://www.richrelevance.com/privacy/ |
| | | n | 1 year | Does the browser accept persistent cookies? | |
| | | s | 30 min | Visitor has been inactive for 30 minutes and no longer considered to be in session (used when calculating how great an impact recent behavior should have on content shown). | |
| | | uc | 1 year | Tracks a visitor across sessions. | |
| | | Cv | 1 year | Category pages a browser has recently viewed. | |
| | | ca, pendprch | 1 year | Items that have been recently added to cart. | |
| | | psthc, uhs | 1 year | Terms browser has searched. | |
| | | p | 1 year | Items that have been recently purchased. | |
| | | pv | 1 year | Items that have been recently viewed. | |
| | | mvtid | 1 year | Used to determine which treatment (a vs. b vs. n) of a multivariate test the current browser is in. | |
| | | _mkto_trk | N/A | User cookie-id | |
| TrackJS | Web error tracking | | | TrackJS provides a web error tracking service that shows context to recreate and resolve visitor errors. | https://trackjs.com/privacy/ |
| KANA Chat | Customer service | | N/A | With KANA Chat we can service customers via a live chat on our website. | http://www.kana.com/about-kana/privacy-policy |
| Marketing cookies | | | | | |
| Adtech | Avertising | JEB2 | N/A | Ad serving solution enables us to manage, serve and report on online advertising campaigns – including display, video and mobile formats. | http://privacy.aol.com/privacy-policy/ |
| | | ckn_tmd_new_net | | | |
| | | ckn_tmd_new_net5 | | | |
| | | criteo_070 | | | |
| | | criteo_120 | | | |
| | | criteo_150 | | | |
| | | criteo_180 | | | |
| | | crtnp | | | |
| | | crtnp3 | | | |
| | | crtnps | | | |
| Yahoo | Advertising / Analytics | Interest | N/A | These pixels provide our website users with advertising that is as relevant and useful as possible. | https://info.yahoo.com/privacy/the/yahoo/cookies/ |
| | | B | | | |
| | | tk | | | |
| | | uid | | | |
| | | zdi | | | |
| Bidswitch | Advertising | usc | N/A | These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. | http://www.bidswitch.com/privacy-policy/ |
| | | c | | | |
| | | tuuid | | | |
| Bingads | Advertising | tuuid_last_update | N/A | These cookies allow us to track your Bing search, your location and your interactions with Microsoft services in order to optimise ad campaigns for those who advertise on Bing. | https://privacy.microsoft.com/en-us/privacystatement/ |
| | | MR | | | |
| | | MUID | | | |
| | | SRCHD | | | |
| | | SRCHHPGUSR | | | |

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|---|---------------------|--|---------------------------|--|---|
| | | SRCHUSR | | | |
| Google Adwords / Google Dynamic Remarketing | Advertising | NID, SID | N/A | Google uses cookies like NID and SID to help customize ads on Google properties, like Google Search. Suck cookies remember your most recent searches, your previous interactions with our ads or search results, and your visits to our website. This helps us to show you customized ads on Google. | https://www.google.com/policies/technologies/types/ |
| | | Conversion | N/A | Conversion cookies main purpose is to help us determine how many times people who click on our ads end up booking up an accommodation. These cookies allow Google and us to determine that you clicked the ad and later visited our site. | |
| OpenX | Advertising | i, pd | N/A | These cookies allow the publisher to target users and show relevant ads. | https://www.openx.com/legal/privacy-policy/ |
| Pubmatic | Advertising | KRTBCOOKIEXX | N/A | These cookies allow the publisher to target users and show relevant ads. | https://pubmatic.com/legal/platform-cookie-policy/ |
| | | PUBMDCID | 3 months | | |
| | | PUBRETARGET | 2 months | | |
| SMART Adserver | Advertising | TestifCookieP | N/A | Smart AdServer develops and markets premium ad serving solutions for us to manage display campaigns for Web, mobile and iPad/tablets. | http://smartadserver.com/company/privacy-policy/ |
| | | csync | 1 year | | |
| | | iab | N/A | | |
| | | partner-xx | N/A | | |
| | | pid | N/A | | |
| PulsePoint | Advertising | | N/A | These cookies allow the publisher to target users and show relevant ads. The Data Service Providers we use may place cookies on behalve of other publishers not listed. We try and keep this list as up to date as possible. | http://www.pulsepoint.com/privacy-policy-ad-exchange.html |
| Yahoo Ad Exchange | | | | | https://policies.yahoo.com/us/en/yahoo/privacy/index.htm |
| Yieldlab | | | | | http://www.yieldlab.com/ |
| ShareThrough | | | | | https://platform-cdn.sharethrough.com/privacy-policy |
| Plista | | | | | https://www.plista.com/nl/privacy |
| Smaato | | | | | https://www.smaato.com/privacy/ |
| BlueKai | | | | | https://www.oracle.com/legal/privacy/marketing-cloud-data-cloud-privacy-policy.html |
| Drawbridge | | | | | https://www.drawbridge.com/privacy |
| Semasio | | | | | http://www.semasio.com/privacy-policy/ |
| Tapad | | | | | https://www.tapad.com/privacy-policy |
| YieldMo | | | | | https://yieldmo.com/privacy/ |
| Taboola | Widget Video Player | taboola_session_id taboola_fp_td_user_id t_pid taboola_nr_td_user_id JSESSIONID DNT taboola_wv taboola_svvv taboola_wt taboola_ntwv taboola_rii taboola_svrii taboola_ntrii taboola_navrii taboola_navvv taboola_ucc taboola_svfd taboola_svfc taboola_select taboola_usg taboola_mk taboola_upci taboola_uppc taboola_user_id t.gid | Information not available | This cookie creates an interim session ID used as an in-session user ID This cookie gives a user who interacts with our Widget a User ID that indicates that this user clicked on an item of sponsored content or advertisement in Taboola's Widget. This cookie creates a User ID for private domain publishers. This cookie creates a User ID for our Customers who use our Newsroom functionality. This cookie tracks the last front-end server that responded to a user. This cookie keeps track of which users whom interact with our Service have asked us not to track them. This cookie keeps track of which organic video item a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which sponsored content item or advertisement a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which organic article item a user has already clicked on, so that the user does not keep seeing the same piece of content. This cookie keeps track of which Taboola in-network item a user has already clicked on so that the user does not keep seeing the same piece of content. This cookie keeps track of which organic item a user has already viewed (visible event), so that the user does not keep seeing the same piece of content. This cookie keeps track of which sponsored content item or advertisement a user has already viewed (visible event), so that the user does not keep seeing the same piece of content. This cookie keeps track of which Taboola in-network item a user has already viewed on (visible event) so that the user does not keep seeing the same piece of content. This cookie keeps track of which native content item a user has already viewed (visible event) so that the user does not keep seeing the same piece of content. This cookie keeps track of which native content item a user has already clicked on so that the user does not keep seeing the same piece of content. This cookie keeps track of whether a user clicked on a particular campaign. This cookie keeps track of the syndicators that a user saw on a particular day so that the same syndicators will not all be shown all the time (daily cap). This cookie keep track of the syndicators that the user saw in a particular month so that the same syndicators will not be shown all the time (monthly cap) This cookie keeps track of which user performed an action in the "Taboola Select" feature. This cookie keeps track of user segmentation. This cookie keeps track of whether a user sets a "mark" event for retarget campaigns of that type. This cookie keeps track of personalization history. This cookie keeps track of personalization history. This cookie gives a user who interacts with our Widget a User ID allowing us to target advertisements and content to this specific user ID. This cookie gives a user who interacts with our Widget a User ID allowing us to target advertisements and content to this specific user ID. | https://www.taboola.com/privacy-policy |

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| Rubicon | Advertising | au cd csc2 csi2 khaos put_1986 put_2138 put_2148 put_2149 put_2249 put_2261 put_2263 put_2307 put_2616 put_2622 put_2810 put_2931 put_2974 put_3876 pux rdk rdk2 rpb rsid ruid ses2 vis2 | 1 year 1 year 1 week 1 week 6 months 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 1 month 3 months 1 dag 1 dag 1 month sessions 3 months 1 dag 1 dag | These cookies allow the publisher to target users and show relevant ads. | http://rubiconproject.com/privacy-policy/ |
| Improve Digital | Advertising | pvt/pct fh is ih sh ad pxl um umeh lc7d lcri5m lcai9h | 90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 90 days 7 days 5 minutes 9 uur | These cookies allow the publisher to target users and show relevant ads. | http://www.improvedigital.com/platform-privacy-policy-nl |
| Appnexus | Advertising | acb anj icu PHPSESSID sess token uuid2 | | Cookies that begin with acb have a value unique to a particular ad and are used to indicate to the Platform which ad to show and to record the fact that such ad was shown, for purposes such as billing and reporting. The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform. (See our platform privacy page for more info.) The icu cookie is used to select ads and limit the number of times a user sees a particular ad. It contains information such as the number of times an ad has been shown, how recently an ad has been shown, or how many total ads have been shown. This cookie is used for managing sessions of visitors to the www.adnxs.com website, which is intended for use by AppNexus employees. This cookie is used for administrative purposes. It is not set by the Platform or used for advertising purposes. The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus. Cookies that start with token are helper cookies used as a security measure with industry opt-out pages. They contain a unique value only to verify the origin of opt-out requests. This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect outside the Platform or acquire from other third parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII. For more information about information collected and used on the Platform, see our platform privacy page. | |
| Criteo | Reclame Search | acdc evt id udc uei uic uid | 6 months 6 months 1 dag 6 months 6 months 6 months 1 dag | These cookies allow the publisher to target users and show relevant ads. | http://www.criteo.com/privacy/full-privacy-text/ |
| DoubleClick / DoubleClick Floodlight | Reclame | DSID id IDE | 2 year 2 year | These cookies allow the publisher to target users and show relevant ads. Doubleclick also places cookies from other publishers on our website and we have no control over this. | |
| TradeTracker | Analytics Affiliate Marketing | __bctdat __tdat* _pk_* affiliateSiteIDs campaignIDs companyID locale_* pi* TT_allowCookies ttagency_* ttuser_* xmlhttp | sessions 365 days 2 year 1 month 1 month 1 month 1 month 100 days 2 year sessions sessions sessions | Information related to the click. No personally identifiable information is stored within this cookie In case an affiliate link is followed, this cookie registers the originating affiliate website, promotion material used and optionally a reference set by the affiliate to allow affiliates to be rewarded for sending customers to merchants. No personally identifiable information is stored within these cookies Piwik Analytics data is stored within these cookies, which is used to analyse traffic on our own website(s). No personally identifiable information is stored within these cookies The selection of affiliate websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The selection of merchant websites the user wants to load within the private software section. No personally identifiable information is stored within this cookie The user's language preference is stored in this cookie. No personally identifiable information is stored within this cookie Used for campaigns running post impression. No personally identifiable information is stored within this cookie The visitors's opt-in cookie preference is stored within this cookie. No personally identifiable information is stored within this cookie Whenever an agency logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie Whenever an affiliate or merchant logs onto our software successfully, certain encrypted user properties are stored within this cookie. No personally identifiable information is stored within this cookie Used to determine whether XMLHTTP is accepted on the user's device, which is needed to run certain functionalities within our software. No personally identifiable information is stored within this cookie | https://www.google.com/policies/technologies/types/ |

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| Facebook Custom Audiences Facebook Exchange (FBX) | Advertising and Measurement | fr | 90 days | Facebook's primary advertising cookie, used to deliver, measure, and improve the relevancy of ads. | https://www.facebook.com/policies/cookies/ |
| | | oo | 5 years | Used to record advertising opt outs | |
| | | ddid | 28 days | Used to open a specific location in an advertiser's app upon installation | |